[Date]

Dear Families,

 This year our school will implement a new, exciting approach to promote positive school-wide behavior expectations. This program is called [insert program name here]. Research has shown school-wide positive behavior plans are an effective approach to teaching and supporting expected behaviors.

During the school year, we will post positive behavior expectations throughout the school. Your student will see examples of the desired behaviors and be given the opportunity to learn and practice these expectations across all settings.

[Insert program name here] will be part of a carefully constructed data driven-plan designed to help your student meet important academic goals. We encourage you to help your student at home by reading and learning about [insert program name here]. We will offer a Family Night to discuss the school-wide expectations for behavior on [date, time, location]. We hope to see you there.

I look forward to a wonderful year of engaging in [insert program here]. Please feel free to contact me if you have any questions.

 Sincerely,

 [Principal name]