**Chapter 4**

**Sustaining the Partner Relationship**

**Overview**

After establishing a partner agreement, focus should shift to sustaining the relationship over time. This chapter offers suggestions for schools as they take the lead in sustaining school and community relationships.

**Steps**

* Keep partners informed and involved in school community
* Recognize partners in public and private ways on a regular basis
* Host at least one Partner Appreciation Activity each year

**Chapter Contents**

* **Wichita Public Schools Media Services Tip Sheet**
* **Certificate of Appreciation template**
* **Appreciation Luncheon Invitation template**
* **Appreciation Luncheon Thank You card template**