

Assessing Current Family Engagement Strategies for Impact

Directions: In the left column, list your Family Engagement Action Plan strategies. Assess each strategy based on the amount of **effort** (the amount of time and energy required to plan, organize, prepare and deliver) it took and the **impact** (Did it meet the goal?) it made.

Strategy	High Effort High Impact	High Effort Low Impact	Low Effort High Impact	Low Effort Low Impact	Designed for ALL	Designed for SOME	Designed for FEW	Keep	Tweak	Target	Toss	Comments

Definitions

HIGH EFFORT/HIGH IMPACT - The strategy takes a lot of time and effort, and moves the school significantly towards the goal.

HIGH EFFORT/LOW IMPACT - The strategy takes a lot of time and effort, but does not significantly move the school towards the goal.

LOW EFFORT/HIGH IMPACT - The strategy takes little time and effort, and moves the school significantly towards the goal.

LOW EFFORT/LOW IMPACT - The strategy takes little time and effort, but does not significantly move the school towards the goal.

BUILDS RELATIONSHIPS - This activity offers an opportunity for staff and parents to personally interact and gain a better understanding of individual roles and mutual goals.

DESIGNED FOR ALL FAMILIES - This is a “one-size-fits-all” strategy. Everyone (school-wide or grade-level) is invited and participates in the same activity.

DESIGNED FOR SOME FAMILIES - This activity is designed specifically for a targeted group of families, based on student data.

DESIGNED FOR FEW FAMILIES - This activity is customized for families of students who need intensive support. This event offers very specific information and resources for those families.

KEEP - This activity is valuable “as is” and should continue.

TWEAK - This activity should continue, but needs to be modified.

TARGET - This activity might be more effective if offered to a specific audience.

TOSS - This activity can be eliminated to make room for more impactful activities.