

## Assessing Current Family Engagement Strategies for Impact

In the left column, list your Family Engagement Action Plan strategies. Assess each strategy based on the amount of **effort** (*the amount of time and energy required to plan, organize, prepare and deliver the activity*) it takes and the **impact** (*Did it meet the goal?*) of the event.

**HIGH EFFORT/HIGH IMPACT**-The strategy takes a lot of time and effort, and moves the school significantly towards the goal.

**HIGH EFFORT/LOW IMPACT**-The strategy takes a lot of time and effort, but does not significantly move the school towards the goal.

**LOW EFFORT/HIGH IMPACT**-The strategy takes little time and effort, and moves the school significantly towards the goal.

**LOW EFFORT/LOW IMPACT**-The strategy takes little time and effort, but does not significantly move the school towards the goal.

**BUILDS RELATIONSHIPS**-This activity offers an opportunity for staff and parents to personally interact and gain a better understanding of individual roles and mutual goals.

**DESIGNED FOR ALL FAMILIES**- This is a “one-size-fits-all” strategy. Everyone (school-wide or grade-level) is invited and participates in the same activity.

**DESIGNED FOR SOME FAMILIES**-This activity is designed specifically for a targeted group of families, based on student data.

**DESIGNED FOR FEW FAMILIES**- This activity is customized for families of students who need intensive support. This event offers very specific information and resources for those families.

**KEEP**-This activity is valuable “as is” and should continue.

**TWEAK**-This activity should continue, but needs to be modified.

**TARGET**-This activity might be more effective if offered to a specific audience.

**TOSS**-This activity can be eliminated to make room for more impactful activities.

